



SHS Class of 2021



Senior Yearbook Ad Information

DEADLINE: Friday, Oct. 30

Senior year is an exciting time for students, families and friends. As a way to commemorate this special time, we are offering “senior recognition ads” in the yearbook. These ads give parents, grandparents, music groups, sports teams and clubs the opportunity to tell their graduate(s) congratulations and to show your pride in a special way.

This package explains the available sizes of ads, prices, sample designs and submission information. Please read this information carefully as there are specific directions that must be followed regarding photo submissions.

The final deadline for submitting senior ads is Friday, October 30.

If you plan to use senior portraits in the ad, please make sure you allow enough time to get them back and submitted by the advertising deadline.

The yearbook will be distributed in the spring, so your graduate will see your pride and love right before graduation.

Advertising questions and submissions should be sent to:

Sachse High School
Attn: Genell McClendon
3901 Miles Rd.
Sachse, TX
75048

or

gmcclendon@garlandisd.net

Photo Submission Guidelines

Your photos must meet these guidelines to work with our computer software and our publisher.

If you plan to use senior portraits in the ad, please make sure you allow enough time to get them back and submitted by the advertising deadline. We cannot hold your ad to wait for photos. We have publisher deadlines to meet.

Digital photos (preferred)

- Only .jpg or .tiff files can be used.
- The resolution must be **at least 300 dpi**.
- Photos downloaded from Facebook or Twitter are not high enough resolution to use.
- No proof photos from professional photographers.
- Email photos to gmcclendon@garlandisd.net with the student's name in the subject line.
- Photos may be also sent to school on a CD or flash drive.

Hard copy photos

- Must be printed on photo quality paper.
- No computer paper printouts.
- No proof photos from professional photographers.
- Photos should be at least as large as corresponding photo in the ad.
- No odd shaped (round, scrapbook cut, etc.) photos.
- Do not cut, glue or tape original photos to the ad.
- Do not paper clip photos to ad.
- On the backs of photos, write lightly in pencil your student's name and the numbers to indicate placements of photos in the ad.

Other considerations

- If other students are in photos, please make sure you have permission to use their photo in the ad.
- No PDF files can be used. If you digitally design a custom ad, please send it as a .jpg (300 dpi)
- Select vertical photos for vertical spaces and horizontal photos for horizontal spaces based on your ad layout choice.
- Photos can be enlarged or reduced to fit the layout, but we can only do so much with the photos you send. Please do not send tiny photos and expect them to fit a large frame. The yearbook staff will crop or scale to fit the designated space.
- If you would like us to consider your cropping suggestions, please write those on the order form or another piece of paper.
- Care will be taken to return photos **if requested**; however, copies of prints should be submitted for irreplaceable photos. The school, yearbook staff and the yearbook company do not accept responsibility for lost or damaged photos.
- The yearbook staff and adviser reserve the right to ask the customer to make changes to photos or text to conform to district standards.

Questions? Contact:

Genell McClendon

gmcclendon@garlandisd.net

Senior Ad Order Form

The final deadline for submitting senior ads is **Friday, October 30**.
Earlier submission is suggested as space is limited and filled on a first delivered, first assigned basis.

Customer Data

Student Name _____ ID _____

Purchaser Name _____

Purchaser Address _____ Zip _____

Purchaser Phone number _____ Purchaser E-mail address _____

****Does the senior know about this ad?** ____No ____Yes (If yes, may we contact him/her at school with questions?) _____

Step-By-Step Instructions for creating your senior ad:

1. Select ad size and standard ad design from the choices provided on the attached sheets.
2. Provide photos for each space in the ad. (See Photo Submission Guidelines)
3. Attach text for the ad--typed and printed. Please do not send hand-written text. We can work with font sizes to make almost any message fit, or we will contact you if it needs to be shortened.

Size of ad (check one)

____ 1/8 page (2 1/2" x 4") **\$45**

____ 1/4 page (5" x 4") **\$80**

Ad Design # _____ (See attached design option sheets)

____ 1/2 page (5" x 8") **\$160**

____ Full page (10 1/4" x 8") **\$300**

Return of hard copies of photos: ☐ I will pick up in office.

☐ You may return photos to student.

ADS WILL NOT BE ACCEPTED WITHOUT FULL PAYMENT.

Amount enclosed \$ _____

ADS MAY ALSO
BE PURCHASED ONLINE AT
JOSTENSYEARBOOKS.COM

Checks or money orders should be made payable to Sachse High School.

- Please put senior's name and student ID# on the check.
- Please do not mail cash.
- Payment for an ad does not constitute the purchase of a yearbook. Yearbook purchases are separate transactions.

Purchaser's Signature _____

Mail Submission:

Sachse High School

Attn: Genell McClendon

3901 Miles Rd.

Sachse, TX 75048

E-Mail Submission:

gmccclendon@garlandisd.net

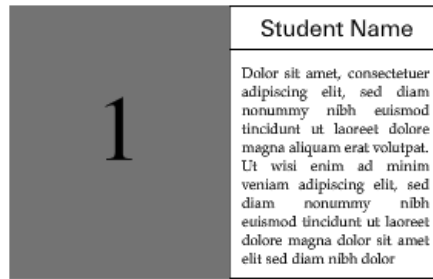
****An ad proof will be sent once it is prepared to the email address provided above.
You will have ONE WEEK to reply with any corrections or the ad will be published as created.

1/8 Page Ad

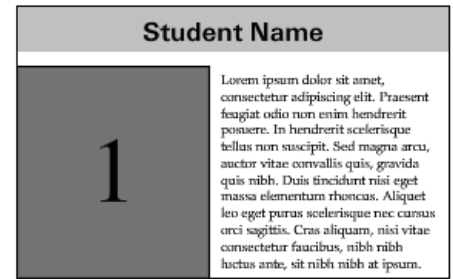
Refer to the number below each design to identify which layout you wish to use.

Ads shown smaller than actual size.
1/8 page ads are approximately
2 1/2" H x 4" W.

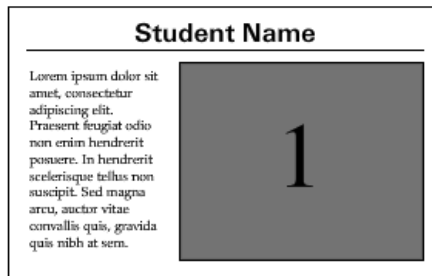
These ads are quite small and cannot accommodate a lot of text.



1/8 page design B



1/8 page design C



1/8 page design E

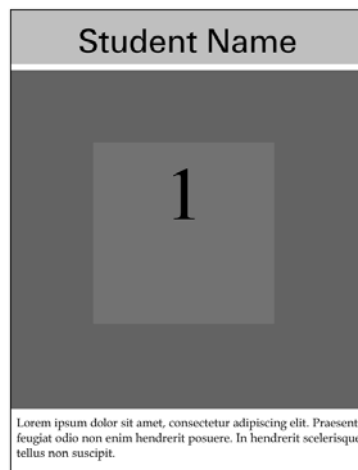


1/8 page design P

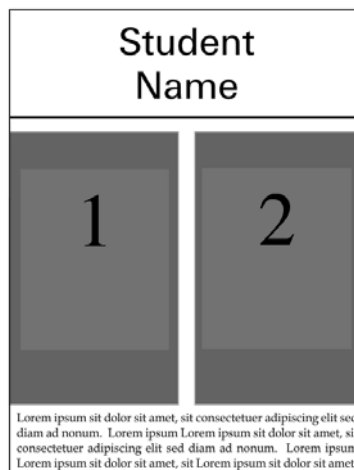
1/4 Page Ad

Refer to the number below each design to identify which layout you wish to use.

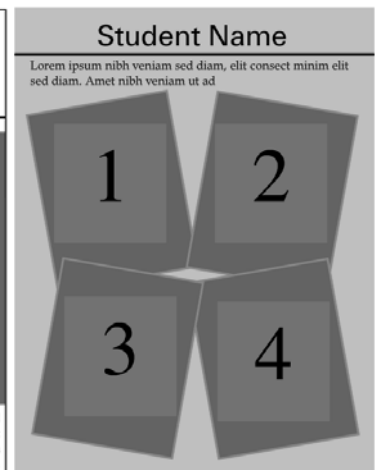
Ads shown smaller than actual size. 1/4 page ads are approximately 5" H x 4" W.



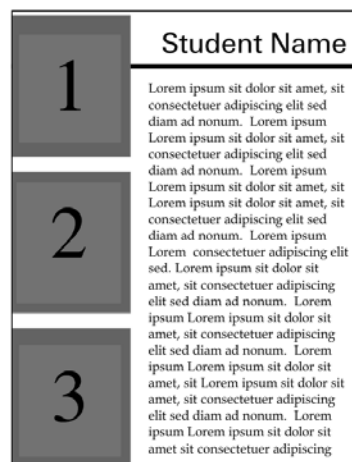
1/4 page design C



1/4 page design F



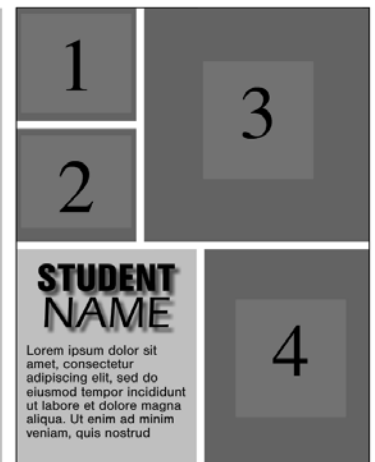
1/4 page design L



1/4 page design M



1/4 page design O

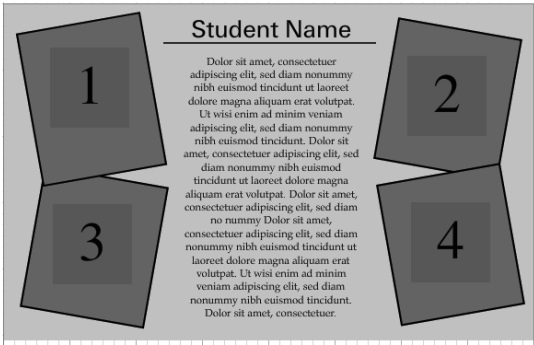


1/4 page design Y

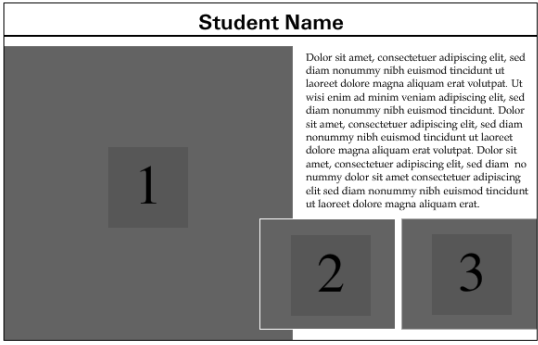
1/2 Page Ad

Refer to the number below each design to identify which layout you wish to use.

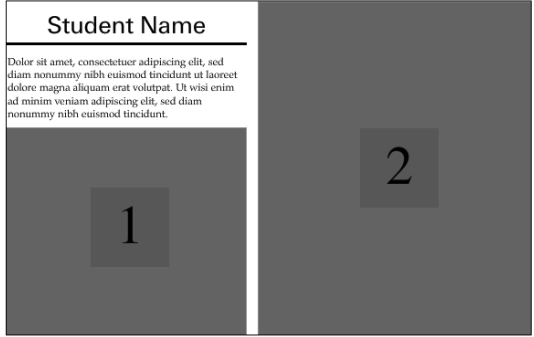
Ads shown smaller than actual size. 1/2 page ads are approximately 5” H x 8” W.



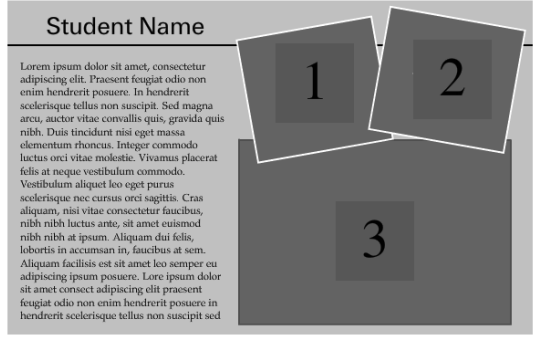
1/2 page design E



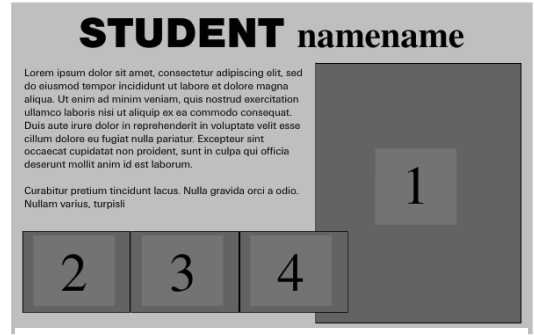
1/2 page design H



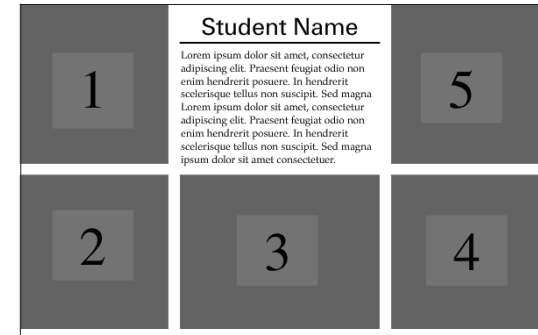
1/2 page design L



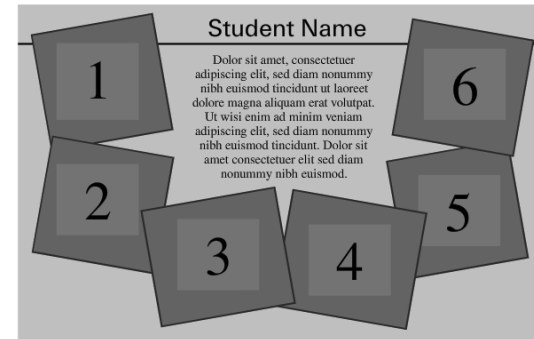
1/2 page design M



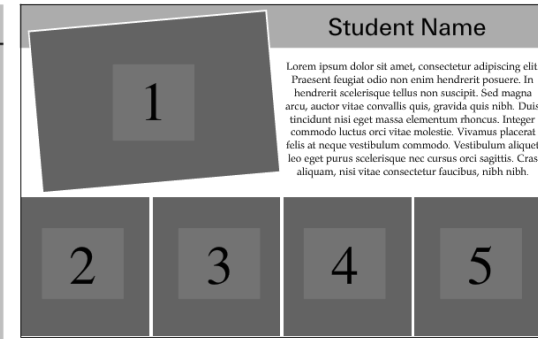
1/2 page design PP



1/2 page design Q



1/2 page design X

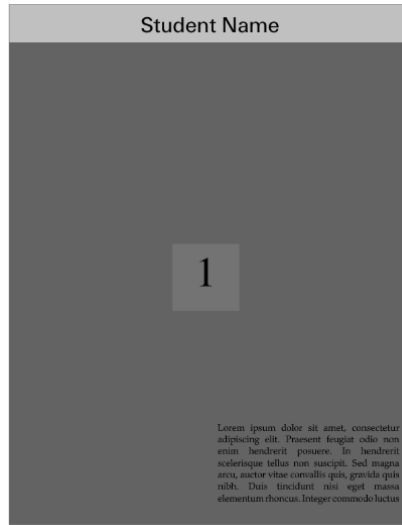


1/2 page design Z

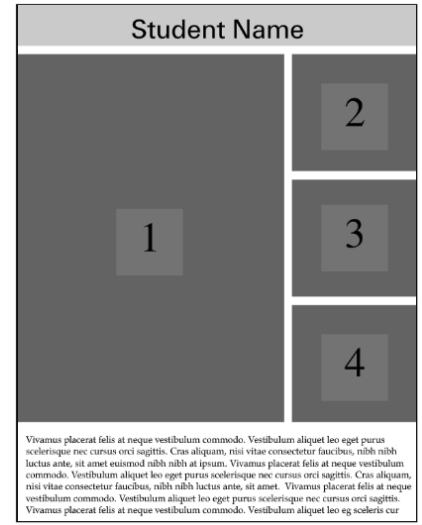
Full Page Ad

Refer to the number below each design to identify which layout you wish to use.

Ads shown smaller than actual size.
Full page ads are approximately
10 ¼" H x 8" W.



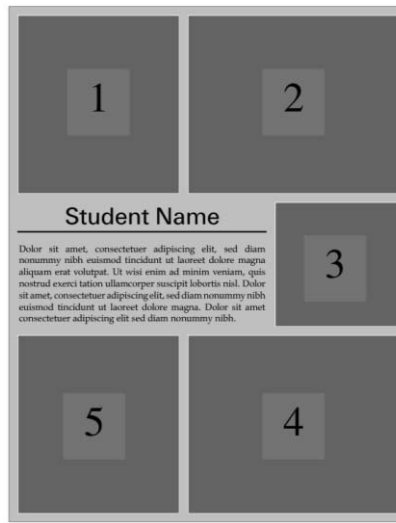
Full page design AA



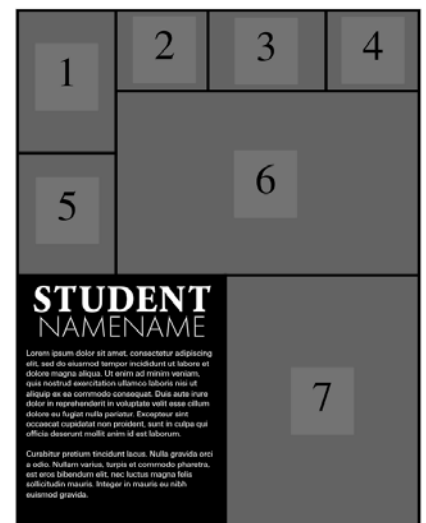
Full page design G



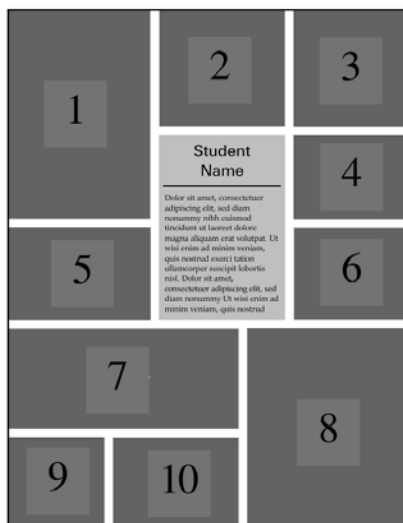
Full page design HH



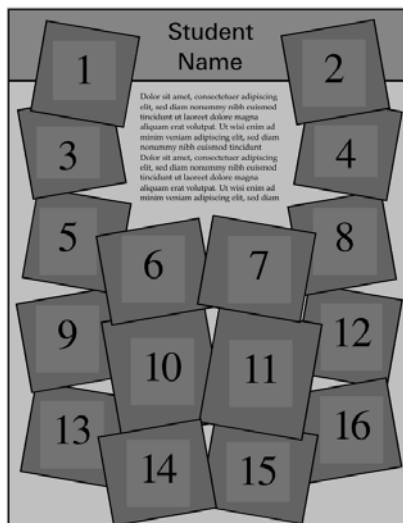
Full page design J



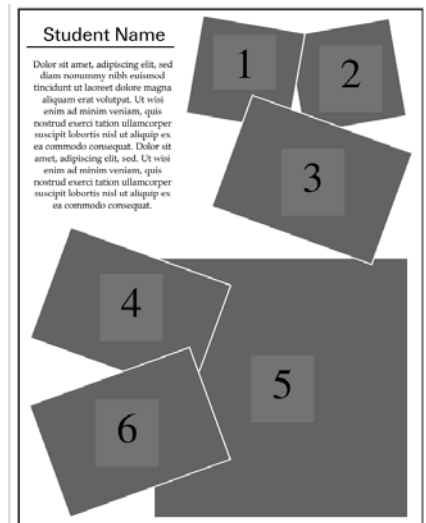
Full page design NN



Full page design O



Full page design R



Full page design S