

Curriculum Vitae

Christopher Fleming
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Lakeview Centennial high School
3505 Hyman Drive
Garland, TX 75043

Education

University of Oklahoma, Norman, OK
B.A. Liberal Studies

2006

Oklahoma City Community College, Oklahoma City, OK
A.A. Journalism / Public Relations

1996

Teaching Experience

Lakeview Centennial High School, Garland, TX
Instructor – Marketing, Entrepreneurship, Sports and Entertainment Marketing, DECA

August 2012 – Current

Certificates, Certifications & Other Qualifications

Texas Teaching Certification

- Currently Teaching – Lakeview Centennial High School
- Marketing 8-12 TExES
- PPR TExES
- *Knowledgeable in Microsoft Office (Word, Excel, PowerPoint, Publisher)*
- *Knowledgeable in Adobe Creative Suite CS6 (Photoshop, Illustrator, InDesign)*
- *Google Drive (Docs)*

Relevant Work Experience

Executive and Senior-level positions in Marketing and Business management and Corporate training. My positions required specific qualifications that have translated seamlessly in the educational environment and classroom:

- Training employees, teaching, managing and promoting
- Strategic business planning, marketing, and advertising
- Budget preparation, analysis and management
- Professional presentations and public speaking experience
- Successful participation and interaction with Board of Directors (AAF Fort Worth, March of Dimes)
- Leadership and management training of students in the community
- Collaboration and coordination skills
- Multi-cultural environments

I certify that statements made by me in this vitae are true, complete and correct.

- *Professional Selling Skills Certified*
- *Market Research (Telmar, Arbitron, Scarborough, Nielsen, Kantar)*
- *Salesforce.Com*
- *Top Marketing Manager – Clear Channel Outdoor 2011*
- *Dallas and Fort Worth – American Advertising Federation*

Clear Channel Outdoor, Arlington, Texas Digital Media Manager Marketing Manager	2007 - 2012
ABC Radio (Walt Disney Company), Arlington, Texas Promotion/Marketing Manager ESPN Radio Promotion/Marketing Director KSCS	2002 - 2007
Clear Channel Radio, Oklahoma City, Oklahoma Promotion and Marketing Manager KXXY/KTST/KTOK/KJYO/KQSR/WKY Promotion/Marketing Director KXXY/KTST On-air Talent KNRX, KTST	1995 - 2002

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