Lakeview Centennial College and Career Magnet

Television Production



Progr	am
Overvi	ew:

The Television Production Magnet is housed in the same facility as GRS-TV, and is designed to be a hands-on working laboratory for the student. The facility has a fully equipped production studio, and a broadcast quality control room where students work in a real-world studio environment. Students also work with a full range of field equipment, including field cameras, lighting and audio gear.

General Requirements:

- Students must score in the 50% or above on recent Standardized Achievement tests in Reading and Math.
- Incoming 9th or 10th grade students only.

Program Objectives & Certifications

- Through coursework and the opportunity to work on industrystandard equipment, students can graduate prepared for college or employment in the broadcast industry.
 - Certification in Adobe Premiere Pro is available

Sequence of Courses:

- 9th Grade:
 - Principles of Arts, A/V Technology and Communication
- 10th Grade:
 - Audio/Video Production I
- 11th Grade:
 - Audio/Video Production II (2-credits)
- 12th Grade:
 - Practicum in Audio/Video Production (2-credits)

Student Leadership Organization& Accomplishments:

Skills USA

National Qualifiers in 2014, 2015, 2017 & 2019

State Champions in 2013, 2014, 2015, 2017 & 2019

Post High School:

Northlake College – Video Technology AAS or Audio Visual Specialist Certification

University of North Texas –BA in Media Arts or Converged Broadcast Media

Instructors

Greg Paschal (GSPascha@garlandisd.net) – 17 years in the video production industry; BA in Radio/Television/Film from the University of North Texas

Dee McCown (dmccown@garlandisd.net) – 30+ years in Video Production/Broadcast industry, BA Comm/RTVF from UNT.

Testimonials

Cynthia Cano – University of North Texas – News Reporter, Univision Jose Guzman – University of Texas - Engineering Technician, NASA TV Operations

Brent Taylor – University of North Texas – Social Media Specialist at Metropolitan Transit Authority of Harris County