

Garland ISD ECHS and P-TECH Communication Plan- Under construction 8/24

Month	Activity
October	<ul style="list-style-type: none"> • Postcards sent to all residents in Garland ISD to advertise the #ChooseGarlandISD Expo • Training for middle school counselors and AVID teachers to have an understanding of ECHS and P-TECH
November	<p>#ChooseGarlandISD Expo</p> <ul style="list-style-type: none"> • All GISD school are represented and showcase their programs and offerings • Brochures and flyers provided to parents • Information sessions conducted for parents • Dallas College representatives available for questions <p>Middle School Outreach</p> <ul style="list-style-type: none"> • Presentations to AVID 8th grade classes • Information videos shown to all 8th grade students through advisory classes and follow up Q and A sessions with HS staff at 8th grade lunches • Information flyers provided for all 8th grade students • Parent information sessions provided at middle school campuses • Open house and information sessions at each high school <p>Website, Social Media</p> <ul style="list-style-type: none"> • Early College information, handouts, vidoes • information session dates and times <p>Campus Open Houses</p> <ul style="list-style-type: none"> • Each school will host an open house/informational session to promote their programs. • Student ambassadors are highly encouraged.
December	<ul style="list-style-type: none"> • Email blast to all 8th grade students and parents regarding ECHS/P-TECH offerings at all high schools • Help sessions for parents to complete application process
January	<ul style="list-style-type: none"> • Campus and district support for completing the application process
February	<ul style="list-style-type: none"> • Students notified of program acceptance
March	
April	<ul style="list-style-type: none"> • Campuses host P-TECH/ECHS information sessions for

	<p>incoming 9th grade students selected through choice of school</p> <ul style="list-style-type: none"> • Email blast to non magnet students with P-TECH/ECHS information and application
May	<ul style="list-style-type: none"> • 2nd chance application •
June	
July	
August	